

Alternative Media Center

Cerro Coso Community College

Alternative Media

It is defined as instructional materials, textbooks, and college publications that are converted into formats which are accessible and usable by individuals with visual, auditory, and learning disabilities.

The Purpose

Alternate media allows access to those people who, due to a sensory or processing disability, cannot easily use the standard materials.

Which Laws Apply

- Section 504
Application: Anyone receiving federal funds
Mandates: Opportunity for disabled students to participate must be as effective as that provided to others.
- Title 2
Application: Public entities
Mandates: Equal information access, including print and computer-based information
- Section 508
Application: Federal entities
Mandates: Provide disabled access to electronic and information technology
- Title 5
Application: Anyone receiving California state funds
Mandates: Distance education courses must be accessible
- AB 422
Application: Postsecondary-textbook publishers
Mandates: Must provide disabled students with e-text of required textbooks

The Formats of Alternative Media

E-Text (Electronic or digital file)

- Word
- RTF
- ASCII
- PDF
- TIFF

Who use E-Text?

Visually impaired, and learning disabled

Large Print

Print that has been enlarged to at least 14 to 18 points for body text.

Who uses it?

Visually impaired (Low vision, far sighted)

Braille

Tactile written language

Who uses it?

Blind and visually impaired

Tactile Graphics

Simplified graphical images that use raised lines and textures to convey information.

Who uses them?

Blind, visually impaired

Audio Files

Books on tape, audio recordings

Who uses them

Blind, visually impaired, and learning disabled

Closed Captioning

Text transcription of spoken/audio portion of movies, videos, TV shows, DVDs

Who uses it?

Deaf, hard of hearing, and ESL

Descriptive Narration

During pauses in the dialogue of a video/movie, a narrator describes the scenery, costumes, and actions.

Who uses it?

Blind and visually impaired

Web Accessibility

It is the process of making Internet and Intranet sites compatible with assistive technologies used by people with disabilities.

Who uses it?

Blind, visually impaired, and Learning disabled

Who are eligible for AMS?

DSP&S students are eligible for alternative media services upon the approval of their counselors.

How to make AMS requests?

- Online AMS work request
- E-mail
- Walk-in

How to process the AMS request?

- ATPC (Alternate Text Production Center)
- HTCTU (High Tech Center Training Unit)
- In-house
- Vendor

More information about AMS?

Visit Alternative Media Website of CCCC at
<http://www.cerrocoso.edu/specialservices/altmedia>

Thank you!